



How to best use TheCollegeTour.com to help inspire and support your students with their college research.

## **STEP 1:**

### **Have your students take The College Tour free self-guided video-based class**

- For an overview of the class and how it works click here:
  - [https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab\\_channel=TheCollegeTour](https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab_channel=TheCollegeTour)
- To kick off the lesson plan, have your students take the class.
  - Estimated amount of time to complete - **45 minutes.**
  - Here is a link to the class: <https://www.thecollegetour.com/tct-class/>
  - Please note, at the end of the class, students can add your email address so you are able to get their answers.
  - For reference, this is the first video in the class <https://vimeo.com/707060251>

## **STEP 2:**

### **Encourage your students to watch episodes of *The College Tour* TV series**

- Each episode of *The College Tour* TV series tells the story of a new college through the powerful lens of current students.
  - Sizzle for the TV show:
    - <https://vimeo.com/588574971>
  - Link to all episodes found here ad free:

- <https://www.thecollegejour.com/watch-now/>
- Each episode is approximately 28 minutes.
- There are currently 8 seasons/100 episodes with more episodes dropping on the website **weekly**.
  - There will be episodes in Spanish Language coming soon
  - Two HBCU Episodes dropping in March
  - We also tell the story of community colleges
- After the students take the class, encourage them to watch at least two episodes of the TV series per week.
  - After watching 20 + episodes on different colleges and universities they will have a really good sense of what resonates with them and their families.
- After watching each episode, have the students answer the following sample questions:
  1. What did you like about the college?
  2. Did you learn about a major that might be of interest to you?
  3. Did the culture of the college resonate with you?
  4. What did you think about the size of the college?
  5. What did you think about the location of the college?

### **STEP 3:**

#### **Counselor Toolkit**

- Coming soon on [www.thecollegejour.com](http://www.thecollegejour.com) under Counselor Toolkit:
  - a one-sheet explaining the College Tour to share with parents
  - posters for students to learn about the class (includes a bar code)
  - posters for students to learn about the TV series (includes a bar code)
  - This lesson plan

### **STEP 4:**

#### **Engagement ideas**

1. Add a link to [www.thecollegejour.com](http://www.thecollegejour.com) on your HS website under college readiness assets.

2. Send an email to parents letting them know about the free college tour assets - the class and TV series.
  - A PDF explanation one-sheet is found in the toolkit.
  - Also include the “Welcome Video” in the email to parents:
    - [https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab\\_channel=TheCollegeTour](https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab_channel=TheCollegeTour)
3. Put a link to the class and a link to the TV series in your google classroom.
4. Print the TCT student posters (found in the toolkit) and post them around your HS.
5. Play episodes on TVs/screens around your HS campus.
6. If you would like a personalized video directly to your students from host, Alex Boylan, encouraging them to take the class or watch the TV series please let us know. Please send us a short sample script and the request to <https://www.thecolleetour.com/contact-highschools/>
7. Please send us photos of your students watching the TV show or taking the class. We will then share on our social media channels.

## **STEP 5:**

### **Other useful free tools from the College Tour**

- **Use thecolleetour.com as a search engine**
  - There are tour pages for EVERY college in the USA (approximately 2,500 4 year institutions and 900 community colleges)
  - <https://www.thecolleetour.com/tour-colleges/>
- **Additional educational short form content found on [www.thecolleetour.com](http://www.thecolleetour.com):**
  - Ask Admissions
    - <https://www.thecolleetour.com/ask-admissions/>
  - Campus Towns USA
    - <https://www.thecolleetour.com/campus-towns-usa/>

- This is a great series for students to watch in order to get a good sense of different campus towns across the US.
- Navigating Financial Aid
  - <https://www.thecolleetour.com/navigating-financial-aid/>
- Coffee with the President
  - <https://www.thecolleetour.com/coffee-with-the-president/>
- **Our YouTube Channel:**
  - <https://www.youtube.com/@TheCollegeTourTV>
  - Each college has its own video playlist
- **The TCT Blog. A place where diverse voices share stories and ideas about the pathway to higher education.**
  - <https://www.thecolleetour.com/tct-blog/>
- **The The College Tour app (available globally and for free)**
  - Available on iTunes, etc.
  - All episodes of *The College Tour* TV series stream on the app.
- **TCT social media channels. Please follow us and encourage your students to as well in order to get real time updates.**
  - Instagram: @thecolleetourtv
  - Tik Tok: @thecolleetourtv
  - Twitter: @TheCollegeTour
  - LinkedIn: The College Tour